



perfect

# Setting up files for wide-format printing.

## Acceptable Files for Printing

- EPS (Encapsulated Post Script)
- AI (Adobe Illustrator)
- PDF (Adobe PDF)
- PSD (Adobe Photoshop)
- JPG (High Resolution JPEG)
- TIFF (High Resolution TIFF)

## Vector Files

Vector files are line art, scalable to any size without losing resolution. Your image will stay clean and crisp.

- EPS (CS5 or lower)
- AI (CS5 or lower)
- PDF

If submitting these files, be sure you have converted all fonts to outlines or curves. Vector files can be submitted at any size proportionate to the banner size ordered.

## Raster Files/Images

Raster files and images are pixel-based images. Depending on the resolution, the image becomes blurry when enlarged.

- PSD
- JPG
- TIFF

If submitting these files, please follow these guidelines:

- 100% scale (full size output) at 100 dpi
- 50% scale at 200 dpi or higher
- 25% scale at 300 dpi or higher
- 10% scale at 600-1200 dpi recommended

Thumbnail-sized jpg and gif files are not high enough resolution to be used on large prints such as banners.

## File Tips

- No bleeds are necessary (unless ordering a banner stand that requires one).
- Set up size proportionate to the size banner you are ordering.
- To prevent any text or important images from falling on the hemline or being interrupted by a grommet, you will want to keep them at least 2 inches away from the edge.
- Convert all text to outlines when saving.

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